

The following news release was issued by Bridge Energy Group this morning

BRIDGE ENERGY GROUP ANNOUNCES MEMBERSHIP OF THE DEMAND RESPONSE AND SMART GRID (DRSG) COALITION

Bridge Energy Group is welcomed by the DRSG Coalition Executive Director, Dan Delurey

Marlborough, MA – July 27, 2009 – Bridge Energy Group, the leader in Smart Grid solutions, today announces its induction into the Demand Response Smart Grid Coalition (DRSG).

Bridge has been working with key partners and early adopters to deliver the industry's first Enterprise SmartGrid Platform – FAME™. Among the first to recognize the impact of FAME™ on the marketplace is Dan Delurey, Executive Director of the DRSG. "The Coalition is excited to be welcoming Bridge Energy Group", said Dan, "they are an example of the new type of Smart Grid company – one that applies technology, services and strategies in ways that connect many of the 'dots' that together will comprise the Smart Grid".

Bridge's Director of Business Development, Jim Walker, responded by saying that "we are having enormous success helping customers deal with the upstream challenges that AMI and MDM create within their data and application architectures. Becoming a member of the DRSG further validates what we are doing and will hopefully provide greater visibility for us within the Smart Grid community"

Jim went on to say that "although AMI and MDM are powerful first steps in the creation of the Smart Grid, the benefits cannot be fully realized until customers can manage the up-stream impact on their Billing, GIS, CIS, OMS, EMS, SCADA, and other applications." he continued, "Bridge Energy Group is uniquely positioned to enable customers to deliver these application transformation and integration efforts in a faster, more efficient manner. This will, in turn, enable customers a far greater return on their investments. FAME™, and the expertise, solutions and products we bring to the market are game-changing and Membership of the DRSG will help bring us greater exposure to clients who are looking to tackle these challenges."

About Bridge Energy Group

Located in Marlborough, MA and with office in Houston, TX and Albany, NY, Bridge Energy Group is an industry leader in enabling Business and IT transformation within the Power Sector. Bridge provides services and solutions around Strategic Planning as well as Project Management and Delivery to Power Sector customers across the US and Canada. More information can be found at <http://www.bridgeenergygroup.com>.

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About DRSG

The Demand Response and Smart Grid Coalition (DRSG) is the trade association for companies that provide products and services in the areas of demand response, smart meters and smart grid technologies. DRSG works to educate and provide information to policymakers, utilities, the media, the financial community and stakeholders on how demand response and smart grid technologies such as smart meters can help modernize our electricity system and provide customers with new information and options for managing their electricity use.

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